

Control4 Introduces New Media Distribution Family

New AV distribution product line includes new Control4 Audio Matrix Switch, new 100 Series Amplifiers, and new HDMI Matrix Switch for sophisticated whole-home entertainment solutions.

SALT LAKE CITY--(BUSINESS WIRE)-- [Control4](#) (NASDAQ: CTRL), a market leader in home automation systems, announced today a new family of audio and video distribution products that deliver superior sound and video quality and are designed for fast installation, simple setup and exceptional performance. The new audio and video product line now provides Control4 integrators with a broad array of media distribution solutions for any size home or business installation. Boasting a sleek industrial design, the new Control4® media distribution product line also deliver a polished, clean, clutter-free look that customers will love.

"Today's homeowners want to access and distribute their favorite music and video libraries instantaneously throughout their homes," said Martin Plaehn, CEO of Control4. *"By broadening our offering, we're enabling Control4 Dealers with sophisticated distributed media solutions for their customers — delivering exceptional multi-channel audio experiences with wide dynamic range and stunning full HD video. We also have added installation-friendly features to all of these products, simplifying installation and configuration,"* he added.

New Control4® Audio Matrix Switch

At the center of audio distribution products is the new Control4® Audio Matrix Switch, which enables customers to enjoy any of 16 audio sources in 16 audio zones and delivers high quality sound to every zone. The Audio Matrix Switch features: a 16-input / 16-output analog audio matrix with wide dynamic range; input gain controls for proper source level balancing; audio sensing inputs that provide control and feedback to the Control4 system; and ½ dB volume steps for smooth volume control. The new Audio Matrix Switch also supports Control4's SDDP (Simple Device Discovery Protocol) technology for efficient auto-discovery — simplifying setup and programming via Composer Pro.

New Control4® 100 Series 4 and 8-Zone Power Amplifiers

The new Control4® Audio Matrix Switch can be paired with the new Control4® 100 Series 4 and 8-Zone Power Amplifiers, offering flexible, scalable and cost-effective audio amplification for installations of any size. Each amp features individual zone stereo-line inputs and outputs, a global input and output, input gain controls for both global and individual zone inputs, and selection switches for zone or global inputs.

The Control4 100 Series 8-Zone Amplifier delivers 30 watts per channel into 8 ohm in stereo mode, or 60 watts per channel into 8 ohm when bridged, while the 4-Zone Amplifier delivers 45 or 90 watts per channel, respectively. Both 100-Series Amplifiers are stable to 4 ohm and their Class D design, input signal sensing, and 12-volt trigger operation provide energy savings while in stand-by mode. Using the zone pre-amp outputs and/or global "bus" input/outputs, Control4 Dealers can combine multiple 100 Series Amplifiers to deliver audio into much larger spaces such as great rooms or outdoor patios that utilize many speakers.

New Control4® 8x8 HDMI Matrix Switch

A new 8x8 HDMI Matrix Switch also joins the Media Distribution Product line and enables customers to share up to 8 video sources in up to 8 video zones. The Control4® 8X8 HDM Matrix Switch features: seamless Control4 integration; reliable switching and distribution of 1080p 2D and 3D video; multi-channel audio; and Ethernet, RS-232 (Serial), and infrared (IR) control signals over a single Cat 5e or Cat 6 cable. In addition to eight HDMI inputs and eight HDBaseT outputs, the Control4 8x8 HDMI Matrix Switch can be set up to use two local HDMI outputs, eight LAN pass-through ports, eight stereo audio outputs, eight RS-232 ports, eight bi-directional IR control ports, and an Ethernet port for control.

In addition to an abundance of "connectivity" capabilities, the new Control4 8x8 HDMI Matrix Switch also benefits from a number of advanced setup options, including sophisticated EDID (extended display identification data) management to ensure fast and reliable switching between sources, along with zone-lock capability dedicating a video source to a specific zone.

Integration of Control4's SDDP (Simple Device Discovery Protocol) technology makes setup of the new HDMI Matrix Switch a snap. Once the HDMI Matrix is connected to the home network, Control4 Dealers will be able to use Composer Pro to automatically install the applicable driver, removing the need to search for the correct and most up-to-date driver.

Accompanying the 8x8 HDMI Matrix Switch is the new Control4® HDBaseT Receiver (Balun), that receives the incoming video,

audio, and control signals from the HDMI Matrix via a single Cat 5e or Cat 6 cable and breaks them out into individual HDMI, LAN, and two-way RS-232 and IR outputs at the distribution endpoint.

New Control4® Media Distribution Product Available in September

Control4's new media distribution products are available to order immediately through Authorized Control4 Dealers and are expected to begin shipping before the end of September. The MSRPs of the Media Distribution Product line are:

- 8x8 HDMI Matrix Switch: \$6,900 USD MSRP
- HDBaseT Receiver: \$350 USD MSRP
- 16x16 Audio Matrix Switch: \$1,500 USD MSRP
- 100 Series Power Amplifier (8-Zone): \$1,400 USD MSRP
- 100 Series Power Amplifier (4-Zone): \$1,100 USD MSRP

For more information, please visit www.control4.com

About Control4

Control4 [NASDAQ: CTRL] is a leading provider of automation systems for homes and businesses by offering personalized control of lighting, music, video, lighting, temperature, security, communications and similar functionalities into a unified home automation solution that enhances the daily lives of its customers. Control4 unlocks the potential of connected devices, making entertainment systems easier to use, homes more comfortable and energy efficient, and families more secure. More than 75% of Control4's consumers have integrated two or more functionalities with Control4's solution, which is available through more than 2,800 custom integrators, retail outlets, and distributors in over 80 countries. By delivering insightfully simple control solutions that enhance the lives of individuals and families, Control4 is the automation platform of choice for consumers, major consumer electronics companies, hotels, and businesses around the world.

Forward Looking Statement

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding Control4's possible future products and financial outlook. All statements other than statements of historical fact contained in this press release are forward-looking statements. In some cases, you can identify forward-looking statements by terminology such as "may," "will," "should," "expects," "plans," "anticipates," "believes," "estimates," "predicts," "potential" or "continue" or the negative of these terms or other comparable terminology. These forward-looking statements are made as of the date they were first issued and were based on current expectations, estimates, forecasts, and projections as well as the beliefs and assumptions of management. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond Control4's control. Control4's actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to, risks detailed in Control4's most recent S-1/A filed with the Securities and Exchange Commission as well as other documents that may be filed by the company from time to time with the Securities and Exchange Commission. In particular, the following factors, among others, could cause results to differ materially from those expressed or implied by such forward-looking statements: the ability of Control4 to remain competitive and maintain its position in the market; Control4's ability to increase market awareness of its solution and brand; the ability of dealers and distributors to sell Control4 solutions; quarterly and annual operating results may fluctuate more than expected; the ability of Control4 to develop new solutions and develop and expand its network of dealers and distributors; the ability of Control4 to realize the intended benefits of its strategic relationships; the compatibility of Control4 solutions with third-party products and applications; the ability of Control4 to adapt to technological changes; the market for Control4's solutions may develop more slowly than expected; the risk of losing key employees; increased demands on employees and costs associated with operating as a public company; general political or destabilizing events, including war, conflict, or acts of terrorism; and other risks and uncertainties. Past performance is not necessarily indicative of future results. The forward-looking statements included in this press release represent Control4's views as of the date of this press release. The company anticipates that subsequent events and developments will cause its views to change. Control4 undertakes no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise. These forward-looking statements should not be relied upon as representing Control4's views as of any date subsequent to the date of this press release.

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