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## Smart Lighting Takes the Guesswork Out of the Transition from Incandescent Bulbs

**Control4 offers intelligent, adaptable smart lighting control solutions to help consumers embrace energy-efficient lighting.**

SALT LAKE CITY--(BUSINESS WIRE)-- As 40- and 60-watt incandescent light bulbs are set to disappear from store shelves in 2014, the transition to more energy efficient forms of lighting is top-of-mind among consumers. With smart lighting control from Control4 (NASDAQ: CTRL), a leading provider of home automation systems, homeowners migrating to newer, more efficient forms of lighting can rest assured that their new halogen, CFL, and LED bulbs are fully compatible with advanced dimming, scheduling, and occupancy sensing capabilities.

"We're at a pivotal point in the ENERGY STAR transition where existing lighting and newer, more efficient lighting loads coexist within the same home," said Paul Nagel, VP of Lighting & Comfort at Control4. "To handle the mix of old and new, we designed the new Control4 Wireless Lighting line to work equally well with virtually any type of lighting load, giving homeowners a lighting control solution that's not only perfect for today, but also lays the groundwork for a more energy-efficient future."

With a fresh, sophisticated design, expansive customization options, and proven energy-saving capabilities, Control4's smart lighting solutions cater to the growing number of residential and commercial new-build and retrofit lighting projects. The Wireless Lighting line is designed to provide a smooth transition from old lighting standards to new, especially in remodeling projects. The company also offers both a wired and wireless lighting control solution that delivers the energy-saving and lifestyle-enhancing benefits of advanced lighting control to new construction projects.

The Control4 Wireless Lighting Control family includes dimmers that intelligently adapt to nearly any type of lighting load. Additionally, Control4 smart lighting solutions can be easily integrated with Control4 Audio/Video and climate-control systems, as well as window shades, security systems and other devices, allowing dealers and homeowners to create truly personalized whole home automation experiences.

With a Control4 home automation system, it takes no more than a few clicks to set up scheduled or timed events, such as ensuring that the front porch lamp turns on at sundown and off again at sunrise. A Control4 dealer can also configure advanced lighting scenes, such as setting the lights in the media room to automatically dim when using the home theater system for hands-off enjoyment; increase the safety and security of the home by automatically turning on the lights when the garage door opens; manage energy through motion sensors, auto-off timers, and dimming capabilities; a one-touch button to turn off everything within in the home; or even enhance home entertainment with lighting timed to holiday-themed audio playlists.

To learn more about Control4's smart lighting solutions, please visit: [www.control4.com/lighting](http://www.control4.com/lighting)

### **About Control4**

*Control4 (CTRL) is a leading provider of automation systems for homes and businesses, offering personalized control of lighting, music, video, temperature, security, communications and similar functionalities into a unified home automation solution that enhances the daily lives of its customers. Control4 unlocks the potential of connected devices, making entertainment systems easier to use, homes more comfortable and energy efficient, and families more secure. More than 75% of Control4's consumers have integrated two or more functionalities with Control4's solution, which is available through more than 2,800 custom integrators, retail outlets, and distributors in over 80 countries. By delivering insightfully simple control solutions that enhance the lives of individuals and families, Control4 is the automation platform of choice for consumers, major consumer electronics companies, hotels, and businesses around the world.*

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