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Control4 Expands Presence in India with New Technical Center in Bangalore

New Facility to Service Growing Demand for Home Automation Solutions in India

SALT LAKE CITY--(BUSINESS WIRE)-- [Control4](#) (NASDAQ: CTRL), a market leader in home automation solutions, today announced the opening of its new Technical Center in Bangalore, India. The new facility will play a pivotal role in growing Control4's local presence, broadening the Control4 dealer channel, forging strategic relationships with local businesses, and expanding customer reach in the burgeoning Indian market.

The new Technical Center features state-of-the-art training facilities, a demonstration showroom, as well as offices and conference space for Control4 employees, visiting strategic partners and dealers. Located in the World Trade Center Bangalore building, the Technical Center will begin hosting on-site training courses for new and existing dealers beginning in January 2014.

"Our expanded technical and business presence in India will provide dedicated local resources focused on growing and supporting our network of trained dealers as well as our expanding installed base of automated homes," said Martin Plaehn, Control4 President and CEO. "Our new facility and staff will further strengthen our business in India and across Asia as we look to serve the growing demand for home automation solutions."

The opening of a Technical Center in Bangalore is another example of Control4's commitment to building its global presence and driving growth in Asia. Earlier in September, Control4 opened a Technical Center in Shanghai, China designed to directly train, support, and expand the Control4 dealer network in major cities across China where the demand for home automation is also growing rapidly.

For more information about Control4, please visit: <http://www.control4.com/>.

About Control4

Control4 (CTRL) is a leading provider of automation systems for homes and businesses, offering personalized control of lighting, music, video, temperature, security, communications and similar functionalities into a unified home automation solution that enhances the daily lives of its customers. Control4 unlocks the potential of connected devices, making entertainment systems easier to use, homes more comfortable and energy efficient, and families more secure. More than 75% of Control4's consumers have integrated two or more functionalities with Control4's solution, which is available through more than 2,800 custom integrators, retail outlets, and distributors in over 80 countries. By delivering insightfully simple control solutions that enhance the lives of individuals and families, Control4 is the automation platform of choice for consumers, major consumer electronics companies, hotels, and businesses around the world.

Forward Looking Statement

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, including but not limited to, statements regarding Control4's possible future products and financial outlook. All statements other than statements of historical fact contained in this press release are forward-looking statements. These forward-looking statements are made as of the date they were first issued, and were based on the then-current expectations, estimates, forecasts, and projections, as well as the beliefs and assumptions of management. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond Control4's control. Control4's actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including but not limited to, risks detailed in Control4's most recent S-1/A filed with the Securities and Exchange Commission, as well as other documents that may be filed by the company from time to time with the Securities and Exchange Commission. Past performance is not necessarily indicative of future results. The forward-looking statements included in this press release represent Control4's views as of the date of this press release. The company anticipates that subsequent events and developments may cause its views to change. Control4 has no intention and undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise. These forward-looking statements should not be relied upon as representing Control4's views as of any date subsequent to the date of this press release.

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